



6-30-08

15-3692

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

PURCELL

Serial No.: 10/034,872

Filed: December 28, 2001

For: "METHOD AND APPARATUS FOR
INFORMING INVESTORS FOR JUDGING,
SELECTING, AND HOLDING INVESTMENT
PORTFOLIO PLANS THAT OFFER OPTIMAL
PROSPECTS FOR THEIR LONG-TERM
FINANCIAL PLANS, GOALS, AND
PRIORITIES"

) Art Unit: 3692

) Examiner: Clement B. Graham

) REQUEST FOR RECONSIDERATION

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Examiner's Action having a mailing date of April 29, 2008, please reconsider independent claims 1 and 71 as amended and filed July 3, 2007 in light of the following remarks.

Respectfully submitted,

W. Richard Purcell, Jr.

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REMARKS

The Examiner's response to the initial application helped the applicant to clarify three core characteristics of the claimed invention that the referenced prior art does not have. But despite the remarks in the Request for Reconsideration of 12-8-07 showing that the prior art does not have these three characteristics, with specific excerpts from the prior art, the Office Action of 4-29-08 rejects independent claims 1 and 71 based on representations that the prior art has those three characteristics, while citing references containing evidence that it does not.